

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – NOVEMBER 2018

BU 5404 – INTRODUCTION TO INVESTMENT

Date: 01-11-2018

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

PART – A

Answer **ALL** the questions:

(10 x 2 = 20)

1. What is gambling?
2. Define “Numismatics”.
3. Write a short note on yield to maturity.
4. What is Arbitrage?
5. Write a short note on life insurance.
6. Differentiate between investment and speculation.
7. Mention any two tax sheltered savings scheme.
8. Define diversification.
9. What do you mean by Asset allocation?
10. Give any two examples of real assets.

PART – B

Answer any **FOUR** questions:

(4 X 10 = 40)

11. Explain the process of investment undertaken by the investor.
12. Describe the categories of Fixed Income Securities.
13. What are the assumptions and limitations of CAPM? - Explain.
14. Describe the mechanism of mutual fund operations.
15. Discuss the various modern forms of investments with examples.
16. Explain the various types of insurance policies available in India.
17. Explain the four stages of Industry life Cycle.

PART – C

Answer any **TWO** questions:

(2 X 20 = 40)

18. Explain systematic and unsystematic risk in detail.
19. Explain the factors involved in company analysis.
20. Elaborately explain the various types of mutual fund schemes available in India.
21. Discuss the importance of economic analysis and state the economic factors considered for this analysis.

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